

INTERIM RESPONSIBILITY REPORT

2022/2023



**Rocket
Bags**

COMPANY STATEMENT

At Rocket Bags we believe that everyone has a role to play to reduce the impacts of climate change and eradicate environmental and social injustices. Therefore, we strive to design and deliver quality merchandise that has a minimal impact on the planet and helps our clients to achieve their goals.

This report has been created to aid us in achieving this. It has been split up between sections of people, planet, product and prosperity to help us break down the different sections of our business that we need to make change.

It also follows our responsibility roadmap which is outlined below. We have referred to responsibility in the title of this report as opposed to sustainability because, as a promotional merchandise company, it would not be possible to be sustainable in all that we do, so this is about making us more responsible in each action we take as a company. We are currently in the process of creating detailed plans and collating data for a lot of the sections in this report, so we are using this as our plan of action for now. We aim to publish the finalised report in early 2023.



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RESPONSIBILITY ROADMAP

Our roadmap follows a clear path of actions we need to take as a company to become more responsible in our business operations.

It begins with quick changes to our website and products, that will enable our clients to make the most sustainable choices for them.

It then moves on to internal policies and initiatives which will change the work culture and the way we think at Rocket Bags. We then move to carbon counting for our entire supply chain, which is going to be a long process which we are in the midst of planning. This will lead to our carbon reduction initiatives and offsetting schemes.

These actions will help to reduce our impact on people and the environment, which we hope will make us a leader in responsible merchandise, enabling us to help our clients achieve their goals without harming people or the environment in the process.

1 Website and Product

- Publish all certifications on our website to make it clear to clients what we are doing and our values
- Expand our range of responsible products
- Provide eco credentials, alternatives and filter options to help customers choose the most environmentally friendly product option
- Plastic free packaging

2 Internal policies and initiatives

- Ethical
- Environmental
- Corporate Social Responsibility
- Supplier code of conduct
- Recycling scheme
- Paperless policy
- Internal carbon initiatives to lower our footprint - with targets



3 Carbon counting

- Scopes 1 and 2 in the office
- Scope 3 - procurement
- Carbon footprint for every product on our website
- Carbon footprint of freight
- Look to renewable energy within all scopes of our supply chain

4 Offsetting and reduction

- Offsetting programme for scopes 1 and 2 of the business
- Transportation offsetting programme
- Product offsetting scheme
- Carbon reduction targets for all 3 of these categories, to reduce what needs to be offset

Our Progress So Far



Achieving the Earthly Climate Positive Business Certification.



Switching the products in our office to be made of responsible materials.



Developing a sustainability team, and identifying bridge workers between departments



Obtaining our DHL carbon report which we will use to offset the carbon footprint of our freight



Updating our environmental policy and supplier code of conduct to align with our current policies

This is how we are going move forward...



PEOPLE

Culture



Change the work culture at Rocket to be sustainability focussed (considering social, environmental, economic factors under 1 umbrella in everything we do)



Inclusivity and diversity – using our ethical and CSR policies to enforce this in the office and with our suppliers our suppliers.



Create supply chain traceability and transparency.



Create bridge workers in each department to work with the sustainability team, and feed our plans through into each team and department.



Inform our clients and stakeholders on our responsibility progress through semi-annual mailers and blog posts.

Accountability



Enforce our values into our supply chain as we need to be held accountable for the whole of our operations.



Create a supplier code of conduct that we must follow to work with our suppliers.



Update and publish internal policies and documents:

- Ethical policy
- Environmental Policy
- CSR (Corporate social responsibility) policy

Carbon



Calculate our carbon footprint within scopes 1, 2 and 3 of our business—stage 1



Calculate our carbon footprint for scopes 3 and 4 of our business – stage 2

- Do this for each product and publish on our website
- Develop a clear plan on how to do this for each product.



Set clear targets in percentages and time for reducing carbon rates.



Create initiatives to reduce our carbon footprint for each scope and stage

- Create a clear plan for this.



Calculate the carbon footprint of freight and develop a plan to reduce this.



Use all this data to create an offsetting scheme.

Energy



Move to a renewable energy provider once our current plan is up.



Investigate the types of energy our suppliers use and set a plan and end date for when we will only work with suppliers that use renewable energy.

Plastic



Set a plan and end date to remove plastic packaging from all products.



Other



Enforce a paperless and recycling policy to improve office recycling and paper use.



Develop an eco-sourcing system on our website so clients can easily filter and choose responsible products, through creating eco and UK made icons.



Create a 'how can I make this more sustainable section' under each product so clients are better informed on how to reduce the environmental impact of their purchase.



Create a responsible sourcing guide to help employees choose responsible products that meet their clients needs.

PRODUCT

Design Considerations



How the product can be disposed of?



What is the longevity of the product?



Is the product made of responsible materials?

Materials



Work out what percentage of the products we sell are made from natural, synthetic or cellulose materials.



Ensure that if products have an eco-credential, that this is certified. If some are not, create a plan to enforce this.



Work with suppliers on innovation to develop more responsible materials.



Set an end date to go animal product free.



PROSPERITY

Value



Report percentage of responsible products sold.



Measure if all spending on sustainability increases equity.

Invest



Innovative materials.



Supply chain – employees and technology to achieve our goals in people, planet and product.



Educate employees so they can pass on what we are doing to clients and promote what we are doing – we will do this through sustainability workshops, emails and meetings.

Commitment



Align with external standards.



Stick to time goals and plans.



CONCLUSION

We know we have committed to doing a lot. However, we believe that these changes are necessary to help reduce our own impacts, those of our entire supply chain, and to push others in our industry to do the same. We are currently well under way with stage 1 of our roadmap and looking to move towards stage 2.

We are also developing detailed plans for everything in this report to help guide us towards achieving our goals.

We aim to be a leader in responsible promotional merchandise so we can achieve our goals and help clients to achieve theirs. So, watch this space and look out for the full report in early 2023 to see how our progress is coming along and what exciting plans we have for the future of **Rocket Badge**.

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A close-up photograph of a forest floor covered in vibrant green moss. Several small, light-colored mushrooms with gills are scattered across the moss. The background is dark and out of focus, creating a bokeh effect with soft light spots.

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